

# The Climate Reality Project Central Minnesota Chapter 2025 Strategic Plan **DRAFT**

Last revised 2-21-2025

## Goals

1. Make it easy to engage with opportunities for climate education and action.
2. Educate about climate and environmental issues and actions.
3. Facilitate making connections for climate action. Bring people together and empower all members to come with their ideas and organize solutions.

## Chapter Organization

Co-chairs: Jen Hammer, Kai Johnson, Anna Larsson

Additional leadership team members: Tim Fremouw, Jason Torgerson, Robert Woods

**OPERATIONS TEAM** Keeps the chapter running

Kai - Publications Manager – responsible for newsletter, announcements, action alerts, explore calendar

Jen - New member phone follow up, Zoom hosting, track engagement and impact

Tim - Resource Manager – manages Wix, Google Workspace, YouTube, OpaVote, mailing list maintenance, new member welcome emails. Serve as Jason's IT backup

Jason - Website, recording and social media

**PRESENTATIONS TEAM** Focus is on finding presenters or activities for monthly chapter meetings and in person gatherings. Ad hoc – find Climate Reality presenters when inbound requests for speakers come in

Anna - Presentations lead, all members will participate

**OUTREACH TEAM** Participate in organized climate action and education events with other groups or organizations, including tabling. Find speakers for inbound requests for climate talks. Invite potential new members to join our chapter

ad hoc by all members

**ACTION TEAMS** We expect that multiple action teams organized around specific interests and initiatives may form during the year. Action team leaders are expected to keep the chapter leadership team updated on their initiatives and are encouraged to attend monthly leadership team meetings.

Robert will continue leading the Environmental Solutions team

Additional action teams may form after March Planning and Action workshop and throughout the year