

The Climate Reality Project Central Minnesota Chapter

2022 Strategic Plan

Last revised 3-14-2022

Who We Are

The Central Minnesota Chapter of The Climate Reality Project, is a diverse group of passionate individuals who have come together to solve the greatest challenge of our time – Climate Change. We are Minnesota (and Western Wisconsin) activists, cultural leaders, organizers, scientists, and storytellers committed to building a sustainable future together. As of January 2022, 103 of our 172 members have been trained as Climate Reality Leaders.

Our Mission.

Our mission is to spark urgent action and rapid adoption of solutions to the climate crisis. across every sector of society to implement policies that promote clean, renewable energy sources and restoration of a balanced carbon cycle. Our focus is to educate the public and government about climate science and solutions, build coalitions with other climate activists, and conduct issue advocacy campaigns to bring about the rapid and just implementation of climate solutions at the local, state, and national levels.

Our Vision

A more just and equitable world fueled by clean energy and ensuring clean air, clean water and a healthy environment for future generations.

Chapter Organization

2022 Leadership Team

Operations

Chair: Jason Torgerson

Operations Team

Tim Fremouw

Caleb Manske

Presentations

Chair: Susan McNichols

Presentations Team

Eric Meyer

Bill Middlecamp

Brick Fevold

Outreach

Chair: Isaac Evans

Outreach Team

Lincoln Fetcher

Charlie Cox

Steven Japs

The leadership of the Central MN Chapter of the Climate Project is elected annually from the current membership of the chapter. Leadership responsibilities are currently divided between operations, presentations and outreach activities, with a designated co-chair leading each group. Co-chairs are chosen from the membership, and have completed the Climate Reality Leadership training. Co-chairs have additional responsibilities including communication with the main Climate Reality Project organization, chairing the official monthly chapter meetings, and developing the strategic plan for the coming year.

Our commitment to Diversity, Equity, Inclusion and Justice (DEIJ):

At The Climate Reality Project, we are committed to building a more just and equitable world, one where all voices are heard and respected regardless of race, religion, color, national origin, sex, sexual orientation, gender identity, age, or physical ability.

We recognize that a diverse and inclusive movement is critical to solving the climate crisis, and that to build this winning coalition, we must ensure that those directly impacted – particularly those who have been excluded in the past – are at the center of the movement for change. While the climate crisis manifests on a global scale, we acknowledge that indigenous peoples, low-income families, people of color, and other historically marginalized groups represent frontline communities who experience harmful climate impacts first and worst.

To live our values of a truly sustainable future for all, we must commit to understanding and undoing the historic injustices which contribute to this reality and, in our solutions, address systemic inequities.

At the Climate Reality Project, we believe that equity, fairness, and the fully voiced engagement of frontline communities most impacted by climate change are essential components of any enduring climate solution and that to solve the climate crisis, we must pursue a just transition to a clean energy economy that nurtures healthy and sustainable communities and ecosystems.

Our Campaigns, Programs and Initiatives

1. Presentations Team:
 - a. Secure short talk and full talk speakers for each chapter meeting in 2022, ideally at least 1 week prior to the meeting, aiming to secure them 1 month in advance.
 - b. Secure at least 1 high profile speaker in 2022 such as Kate Knuth.
 - c. Encourage members to give short talks and to get involved.
 - d. Look for opportunity to co-sponsor a major event.
2. Operations Team:
 - a. Take our website to the next level
 - b. Experiment with the use breakout rooms and annotation in our meetings
 - c. Reach out to new members (on OPT-IN list) within 1 week of receiving their contact information
 - d. Create a repository of high quality climate photos and art which would be of use to ourselves, other chapters, and all climate activists
 - e. Experiment with quarterly in person gatherings
 - f. Publish at least one chapter newsletter per month
3. Outreach Team: Education
 - a. *Through presentations, gathering and sharing information we will increase the number of informed climate activists.*
 - b. *Look for opportunities to participate in organized climate action education events and for groups or organizations interested in learning more about global warming/climate change.*
 - c. *Respond to requests for presentations and arrange for CMC CR members to do the presentations.*
 - d. *Grow our internal listing of members who volunteer to be available to give presentations that are in their wheelhouse.*
 - e. Build Coalitions – Campaign Leader(s): Steve Steuber
 - i. *Form alliances/co-sponsor events with other local climate action groups, such as 100percentmn.org, mnipl.org, and mn350.org, CCL, Interfaith P & L, etc. Work together on initiatives, such as zero-carbon transportation, and building just, healthy, green communities.*
 - f. Look for opportunity to co-sponsor a major event
 - g. Develop a package to help members communicate to local leaders

Our 2022 (measurable) Goals

1. Take actions tied to supporting the (Biden) administration's climate initiatives. This would include at least 100 contacts with elected officials.
2. Have at least 200 chapter members by the end of 2022 with an emphasis on inclusion and diversity.
3. Hold 10 or more chapter meetings during 2022
4. Encourage chapter members to give presentations (during our meetings & to the public), with a goal of at least 20 presentations on climate change and its solutions to local groups.
5. Join with at least 2 other climate related groups in taking local climate actions this year.
6. Ongoing initiative to collaborate with other chapters in our region on a project or event – or at least contact and share information on upcoming events and actions and report back to our group.
7. Grow our Speaker's Bureau list of available member speakers to 10% of active members.
8. Hit or exceed the 5,000 views mark on the homepage of our website